

GLOBALIZATION TRENDLAB 2013

# Reducing Poverty & Inequality: New Perspectives & Opportunities

**The Lauder Institute, The Wharton School, University of Pennsylvania  
Philadelphia, April 8-12, 2013**

WE INVITE applications from faculty and researchers affiliated with the global network of Santander Universities for a five-day workshop and conference.

The topic of the workshop and conference is **Reducing Poverty & Inequality**. We will explore strategies for overcoming poverty in industrialized, emerging, and developing countries, focusing on long-term solutions through stable employment and/or entrepreneurship in the formal economy. This topic has acquired great relevance over the last few years as poverty and inequality have increased in some countries while decreased in others, inviting a comparative analysis for the purpose of the transfer of best practices and policies. We will emphasize that poverty, and the broader phenomena of unemployment, underemployment and inequality must be addressed as an issue of providing conditions for people to secure a stable income stream.

We seek to bring together leaders from academia, business, government, multilateral organizations, and nonprofits who will analyze the problem and propose solutions in the form of focused panels. The workshop and conference discussions will focus on issues such as:

- Labor markets and how they are affected by duality, technological change, and globalization.
- Strategies for improving the quality of the labor force through education and training.
- Entrepreneurship in the formal sector as a way to lift people out of poverty, unemployment and/or underemployment
- The prospects and limitations of financial inclusion programs.
- The role of the public and nonprofit sectors.
- The social implications of continued poverty and inequality, including declining social capital, polarization, and social instability.
- The effect of poverty and inequality on health outcomes.
- Addressing poverty through the development of appropriate new technologies that are culturally sensitive, and environmentally responsible and create productive employment opportunities

A copy of the white paper summarizing the 2012 conference on Sustainability can be downloaded [here](#).

To apply, please click [here](#).

The Globalization TrendLab 2012 is funded through a generous gift from Santander.

