

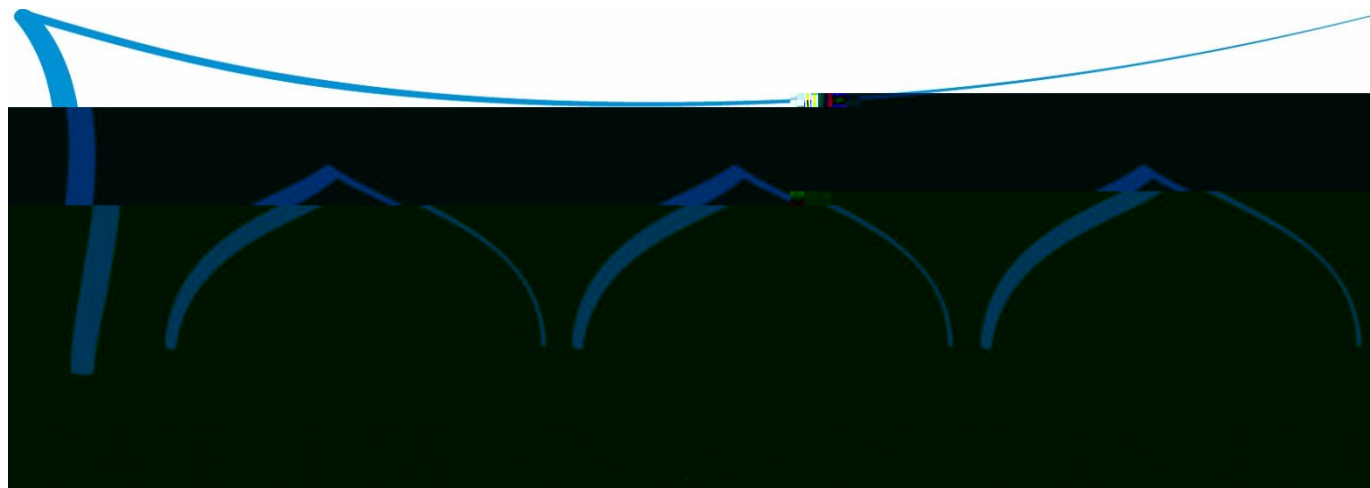


Dubai Business Internships Year 2

August 2015

James Maughan
DBI Director, Falcon and Associates

Programme Structure



**Business
Internship**

**Training
Modules**

**Cultural
Understanding**

Building on the success of DBI year 1, to bridge more skills and work-readiness gaps in year 2

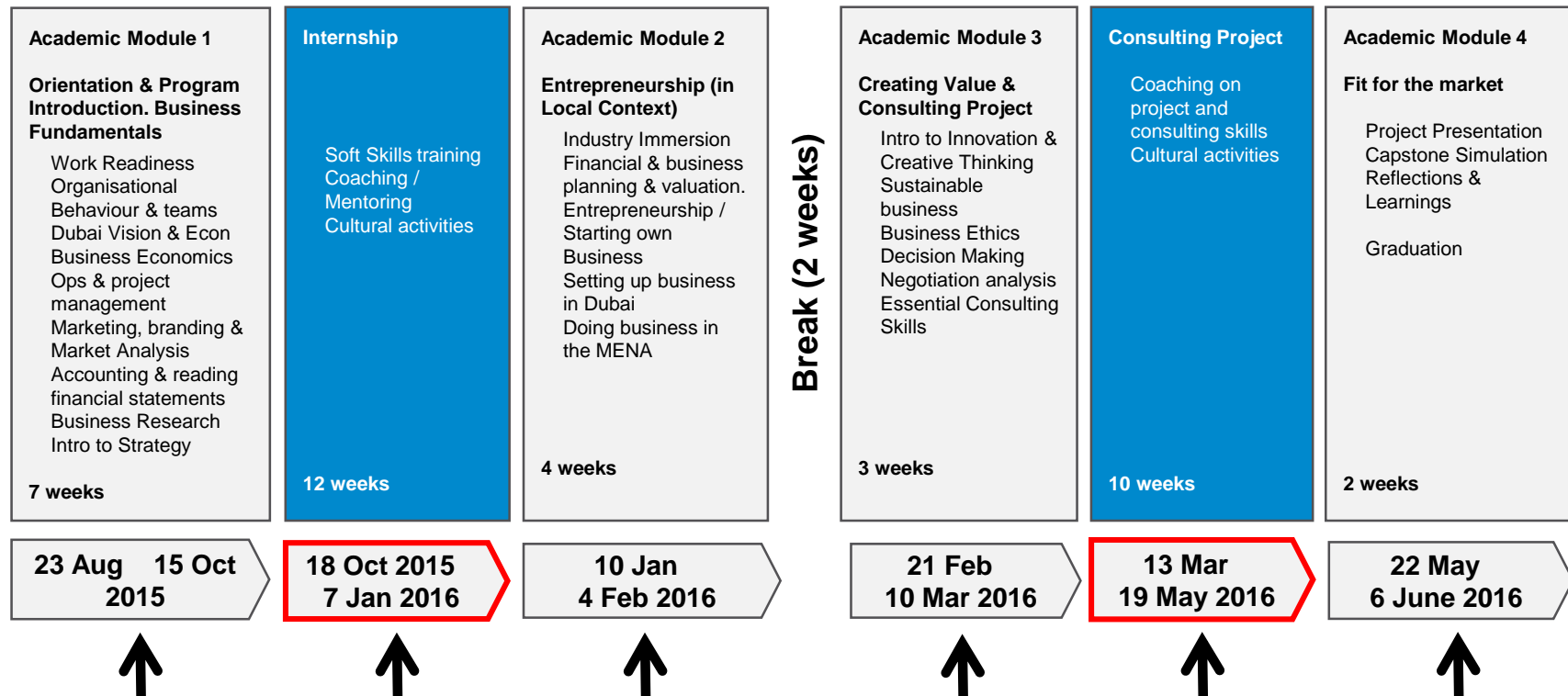


DBI takes participants on a holistic and immersive learning journey, turning them from graduates to the professionals that employers are really looking for

This is made possible by a learning journey that combines competency-based business fundamentals, regional exposure, a real life internship with leading organisations, problem-solving skills that culminate with a real consulting project where participants are coached by top strategy consultants

An enriching employer-driven professional development that has the potential to serve as an education-to-professional-readiness model for higher and corporate education to follow.

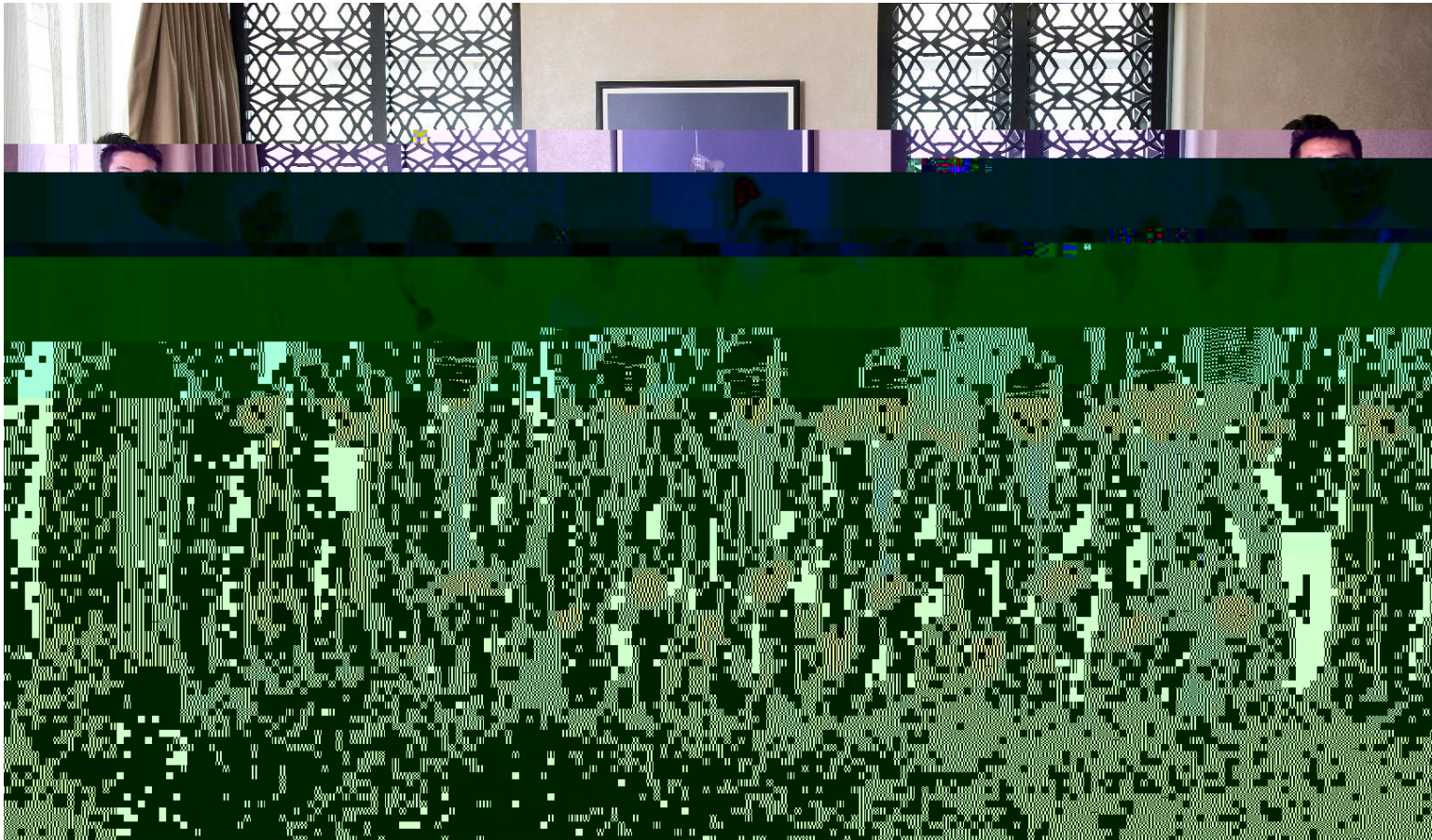
Enticing bridge to the working world for both graduates and talent-hungry employers



Coaching, mentoring, presentation skills, Master Classes with CEOs, corporate presentations, skills development workshops. Badges awarded for real competencies in work readiness.

Personal Professional Development Programme

First class photo



Year 1 Placement Partners. About double the number to be added



Detailed Schedule Module 1



	am pm		Arrival and Orientation	Intro to the Program ID & Medical	Discover Dubai	ID & Medical Sheikh Moh. Center	Introduction to Falcon Thursdays	R&R
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	am pm		Official Launch Managing Teams for S.	Managing Teams for Success	Work Readiness Skills	Work Readiness Skills	Work Readiness Skills	Overnight Desert Team Building
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	am pm		The Vision and Economy of Dubai	Active Listening & Note Taking Skills	Organizational Behavior	Organizational Behavior	Organizational Behavior	R&R
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	am pm		Introduction to Marketing/Branding	Introduction to Marketing/Branding	Conducting a Market Analysis	Fundamentals of Business Research	Writing Skills - Business English	R&R
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	am pm		Business Economics	Business Economics	Business Economics	Business Economics	Eid (TBC) culturally aware event to celebrate the festival (TBC)	R&R
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	am pm		Operations Management	Operations Management	Project Management	Project Management	The Strategy of Dubai - Company Visits	R&R
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	am pm		Fundamentals of Accounting	Fundamentals of Accounting	Reading Financial Statements (FICP)	Reading Financial Statements (FICP)	Intro. to Financial Analysis & Modeling	R&R
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	am pm		Intro to Strategy	Intro to Strategy	Intro to Strategy	Intro to Strategy	Takeaways & Internship Prep	
							Takeaways & Internship Prep	

			Including Falcon Thursdays					R&R
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Detailed Schedule Modules II-IV

Day	Time	Activity
1	am	Arrival at Hotel
1	pm	Check-in at Hotel
2	am	Meeting with Mr. Al-Fayed
2	pm	Meeting with Mr. Al-Fayed
3	am	Meeting with Mr. Al-Fayed
3	pm	Meeting with Mr. Al-Fayed
4	am	Meeting with Mr. Al-Fayed
4	pm	Meeting with Mr. Al-Fayed
5	am	Meeting with Mr. Al-Fayed
5	pm	Meeting with Mr. Al-Fayed
6	am	Meeting with Mr. Al-Fayed
6	pm	Meeting with Mr. Al-Fayed
7	am	Meeting with Mr. Al-Fayed
7	pm	Meeting with Mr. Al-Fayed
8	am	Meeting with Mr. Al-Fayed
8	pm	Meeting with Mr. Al-Fayed
9	am	Meeting with Mr. Al-Fayed
9	pm	Meeting with Mr. Al-Fayed
10	am	Meeting with Mr. Al-Fayed
10	pm	Meeting with Mr. Al-Fayed