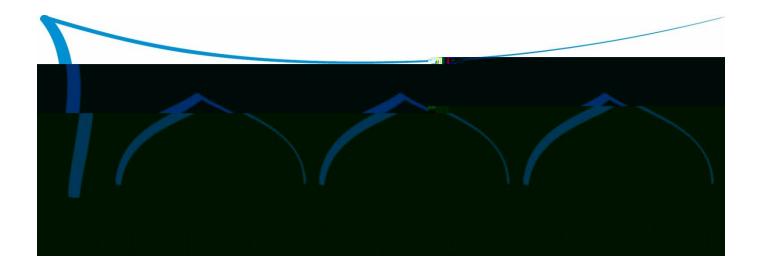
Dubai Business Internships Year 2

August 2015

James Maughan DBI Director, Falcon and Associates

Programme Structure





Business Internship Training Modules Cultural Understanding Building on the success of DBI year 1, to bridge more skills and work-readiness gaps in year 2



DBI takes participants on a holistic and immersive learning journey, turning them from graduates to the professionals that employers are really looking for

This is made possible by a learning journey that combines competencybased business fundamentals, regional exposure, a real life internship with leading organisations, problem-solving skills that culminate with a real consulting project where participants are coached by top strategy consultants

An enriching employer-driven professional development that has the potential to serve as an education-to-professional-readiness model for higher and corporate education to follow.

Enticing bridge to the working world for both graduates and talent-hungry employers



Academic Module 1 Orientation & Program Introduction. Business Fundamentals Work Readiness Organisational Behaviour & teams Dubai Vision & Econ Business Economics Ops & project management Marketing, branding & Market Analysis Accounting & reading financial statements Business Research	Internship Soft Skills training Coaching / Mentoring Cultural activities	Academic Module 2 Entrepreneurship (in Local Context) Industry Immersion Financial & business planning & valuation. Entrepreneurship / Starting own Business Setting up business in Dubai Doing business in the MENA	Break (2 weeks)	Academic Module 3 Creating Value & Consulting Project Intro to Innovation & Creative Thinking Sustainable business Business Ethics Decision Making Negotiation analysis Essential Consulting Skills	Consulting Project Coaching on project and consulting skills Cultural activities	Academic Module 4 Fit for the market Project Presentation Capstone Simulation Reflections & Learnings Graduation
Intro to Strategy 7 weeks	12 weeks	4 weeks		3 weeks	10 weeks	2 weeks
23 Aug 15 Oct 2015	18 Oct 2015 7 Jan 2016	10 Jan 4 Feb 2016	\rangle	21 Feb 10 Mar 2016	13 Mar 19 May 2016	22 May 6 June 2016
^	^	^		^	^	^

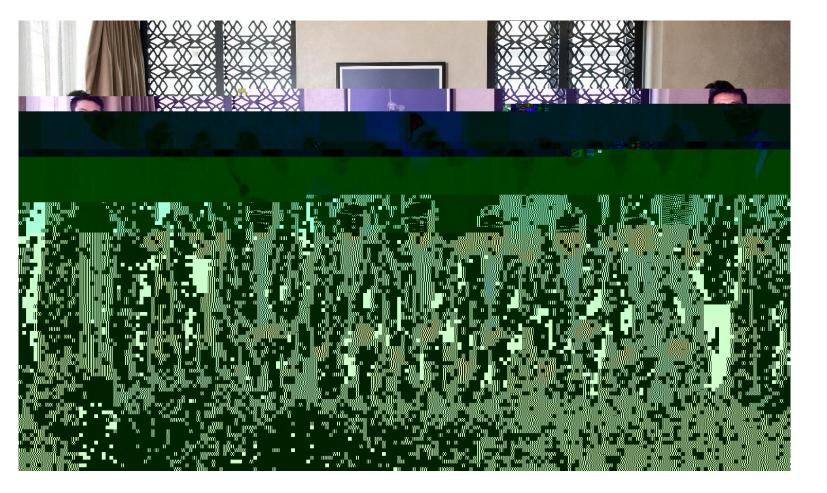
Coaching, mentoring, presentation skills, Master Classes with CEOs, corporate presentations, skills development workshops. Badges awarded for real competencies in work readiness.

Personal Professional Development Programme

ESMT Professor Urs Mueller:

First class photo





Year 1 Placement Partners. About double the number to be added















The Emirates Group



Detailed Schedule Module 1



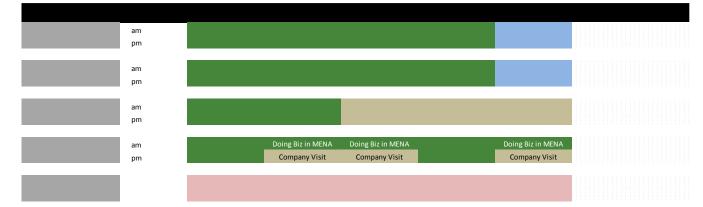
am	Arrival and	Intro to the Program	Discover Dubai	ID & Medical	Introduction to Falcon	R&R
pm	Orientation	ID & Medical	Discorer Dabar	Sheikh Moh. Center	Thursdays	nan

am pm	Official Launch Managing Teams for S.	Managing Teams for Success	Work Readiness Skills	Work Readiness Skills	Work Readiness Skills	Overnight Desert Team Building
am pm	The Vision and Economy of Dubai	Active Listening & Note Taking Skills	Organizational Behavior	Organizational Behavior	Organizational Behavior	R&R
am pm	Introduction to Marketing/Branding	Introduction to Marketing/Branding	Conducting a Market Analysis	Fundamentals of Business Research	Writing Skills - Business English	R&R
am pm	Business Economics	Business Economics	Business Economics	Business Economics	Eid (TBC) culturally aware event to celebrate the festival (TBC)	R&R
am pm	Operations Management	Operations Management	Project Management	Project Management	The Strategy of Dubai - Company Visits	R&R
am pm	Fundamentals of Accounting	Fundamentals of Accounting	Reading Financial Statements (FICP)	Reading Financial Statements (FICP)	Intro. to Financial Analysis & Modeling	R&R
am pm	Intro to Strategy	Intro to Strategy	Intro to Strategy	Intro to Strategy	Takeaways & Internship Prep Takeaways & Internship Prep	
F		Ir	ncluding Falcon Thursday	γs		R&R

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Detailed Schedule Modules II-IV





am	Sustainable Business	Dealing Ethically			
pm	Business Ethics	CSR			
	Decision Making and	Decision Making and	Decision Making and	Decision Making and	
	Negotiation Analysis	Negotiation Analysis	Negotiation Analysis	Negotiation Analysis	
	Decision Making and	Decision Making and	Decision Making and	Decision Making and	
	Negotiation Analysis	Negotiation Analysis	Negotiation Analysis	Negotiation Analysis	
am					
pm					

