



MAGDALENE COLLEGE  
UNIVERSITY OF CAMBRIDGE

# Cambridge Summer Institute



In partnership with:

# WELCOME



100+

Students from over 100 countries have participated in  
*Cambridge Summer Institute*



## Magdalene College (University of Cambridge, UK)

The College of St Mary Magdalene, or more simply Magdalene College, is located in the centre of Cambridge on the River Cam. It was founded in 1428 when King Henry VI approved the establishment of a Benedictine hostel on the site for the monks to study Canon Law at the University. The college was refounded and renamed after the Saint Mary Magdalene in 1542.

Today, the College has some 320 undergraduates, nearly 180 graduate students and around 60 Fellows and other teaching officers. A highlight of the opening of the new millennium was the admission of Nelson Mandela as an Honorary Fellow and his visit to the College in 2001, when he was welcomed by the fellows and students and met some of the holders of the College's Mandela-Magdalene scholarships.

## CBL International

WorldStrides | CBL International is a leading education provider that offers short-term study abroad programmes. In partnership with Ivy League and top British universities, we offer courses in humanities, social science, natural science, and medicine. Our university courses, executive conferences, and summer school programmes are tailored to international students and working professionals from around the world.

### Session Dates - 2018:

Session I: July 1st – July 28th

Session II: July 15th – August 11th

Session III: July 29th – August 25th

Session IV: August 12th – September 8th\*

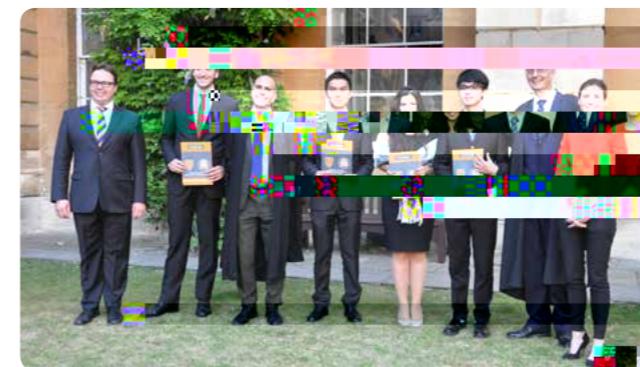
\* In Session IV Weeks 1 & 2 are in Cambridge and Weeks 3 & 4 are in Oxford

# PROGRAMME INFORMATION

*Cambridge Summer Institute (CSI) is an exclusive study abroad programme, offered by Magdalene College (University of Cambridge, UK). Courses on a variety of subjects are offered through CSI: International Business & Management, International Relations & Politics, History, Medicine, and Business & Legal Communication. Delegates choose one course per week, and have the opportunity to stay in Cambridge for up to eight weeks.*

*Our outstanding faculty is comprised of current professors and lecturers from the University of Cambridge and University of Oxford, as well as professors with a connection to one of these two world-class schools. At CSI, you'll attend seminar-style classes with a maximum number of 30 to 40 students.*

*Additionally, students have the chance to extend their summer abroad experience to the partner Summer Institute in Oxford. This programme is offered by Oriel College Oxford, one of the 38 colleges of the University of Oxford. The Summer Institute at Oriel College Oxford focuses on International Law, Economics, PPE (Politics, Philosophy & Economics), Computer Science, Mathematics, Physics, Business & Legal English, and Academic Writing & English Literature. Both Summer Institutes are offered in partnership with WorldStrides | CBL International.*

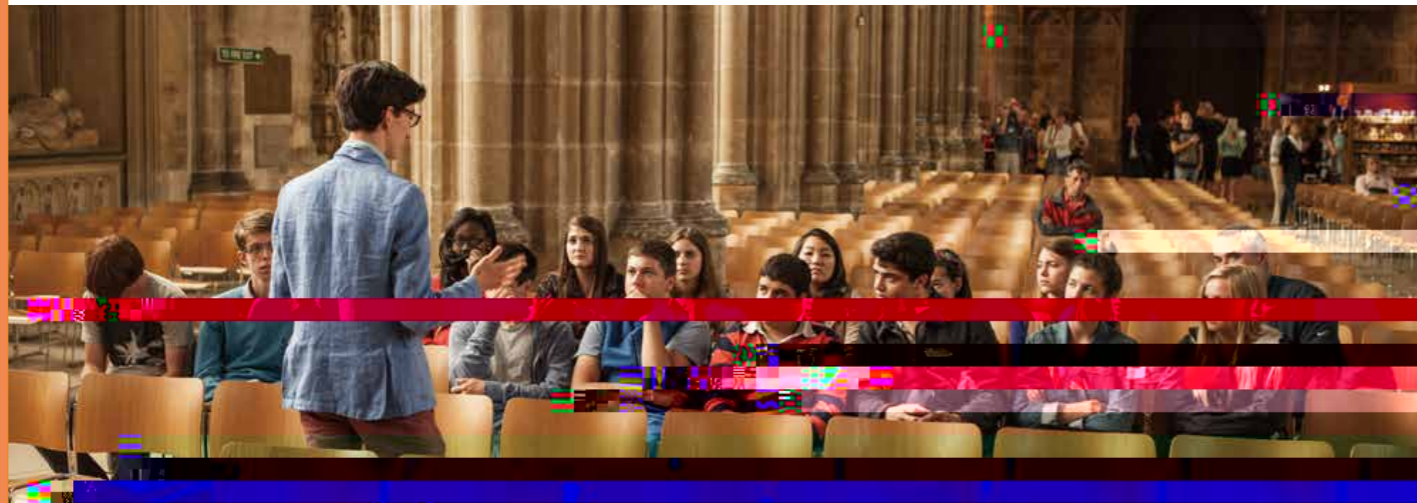


“ I had a lot of fun with my new friends, while at the same time the classes have been very serious and demanding. Cambridge Summer Institute is a once in a lifetime experience, so I warmly recommend it to everyone. ”

## Cambridge Summer Institute

THROUGH THIS PROGRAMME, STUDENTS ARE PROVIDED WITH A UNIQUE OPPORTUNITY TO MAKE THEIR EDUCATION MORE INTERNATIONAL AND COMPREHENSIVE AT A PRESTIGIOUS UNIVERSITY COLLEGE IN THE UK

# INTERNATIONAL BUSINESS & MANAGEMENT



At CSI, you'll learn more about the nature and the scope of management of multinational companies. Through studies of our increasingly globalized world and the challenges that accompany it, delegates will increase their cultural sensitivity and develop the skills necessary to effectively manage cultural differences within a single international business. The following courses are especially designed to educate our delegates who are interested in supporting the international strategy of an organisation in the future. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.



Delegates will have the opportunity to look at both the failures and successes of companies in order to understand which skills and tools are necessary to evaluate, create, and guide your own business, or to support an employer in launching and growing an entrepreneurial venture.



We look at the interplay between individuals, organisations, and markets, and how innovation can change the nature of competition by destroying industries and creating new ones. Delegates will also be introduced to business model development and will analyse new business proposals. Case studies may include Silicon Valley and other successful and innovative companies.



The primary aim of this course is for delegates to develop analytical tools necessary for understanding banking issues and various financial instruments. The properties of these financial instruments will be analysed and related to risk management, portfolio diversification, systemic risk, financial fragility and contagion.



This course is designed to equip students with the skills to manage global projects and interact with diverse workforces. As the world is becoming increasingly globalised, it is becoming more and more important to recognise cultural differences and adapt business and managerial strategies accordingly.



This course will give an overview of the various pathways to begin doing business in China. It will also present the success stories of Chinese entrepreneurs, and will analyse the successes and failures of international businesses in China.



In this course, the basic concepts in game theory are covered: utility functions; simultaneous games including Nash equilibrium in pure and mixed strategies; dominant strategies, stability of equilibrium, and non-simultaneous games like Stackelberg equilibrium; subgame perfect equilibrium; and supporting cooperation and collusion.



This course will introduce delegates to a simple, robust model for developing and analysing new business proposals whether as part of entrepreneurial ventures or new lines of business within existing firms.



This course explores the interaction between national economies through the flow of imports and exports, multinational firms, and the role and position of the WTO in the global economy. This course emphasizes the theoretical models of international trade, global production structures, and associated policies.



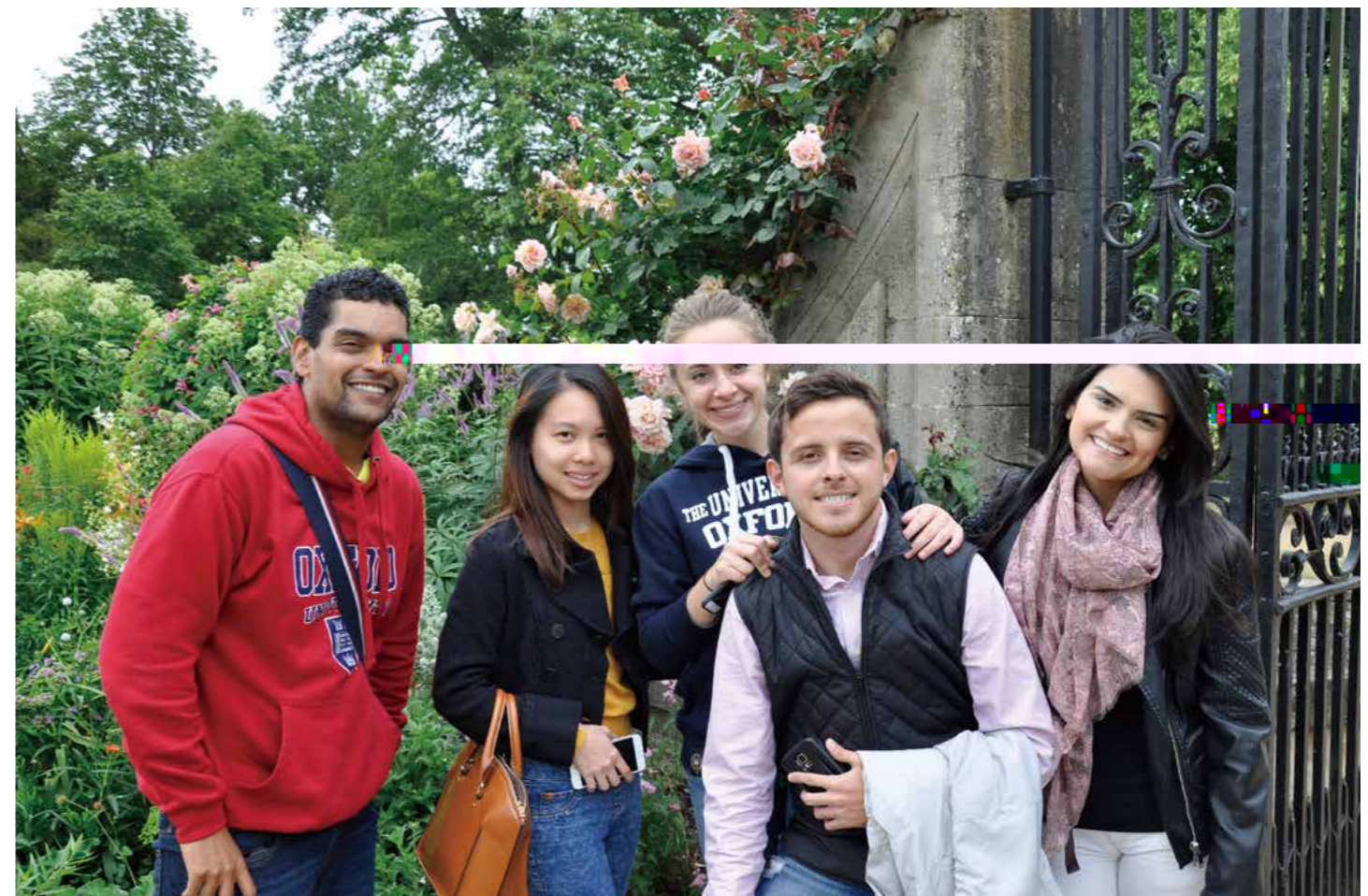
Human Resource Management, usually referred to as HR, involves everything related to the employer-employee relationship and is about supporting and managing people and associated processes. It is seen as a core business function essential to the organisation's effective operation and survival. Most larger organisations have their own designated HR department, which allows for organisation-specific innovations in the way people are being managed. This is an introductory Human Resource Management course which aims to provide delegates with an overview of key themes and innovations in HR.



This short course provides an overview of the business, technical, and social topics necessary for understanding Silicon Valley. It will discuss how technology, money, and culture combine to make Silicon Valley a distinctively successful place for innovation. Delegates will learn how start ups in Silicon Valley are financed and managed, understand the unique norms and values that drive innovative startups, become familiar with new technologies, and discuss cultural and social issues in the Valley.

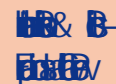


Developing confidence and skills in English is key in today's international business environment. Our intensive Business & Legal English courses have been tailored to promote fluency in the areas of communication that are particularly important in the workplace. The ability to use English confidently and clearly is a marketable skill, as it allows you to be a more effective communicator, not only on paper, but also in person, with international colleagues and clients. These courses are designed to complement all the other courses offered at CSI.



# INTERNATIONAL RELATIONS & POLITICS

In our increasingly globalised world, the study of how nations interact is becomingly more and more popular. The following courses offer an introduction to the theoretical background of international relations and politics. Delegates will examine a range of historical topics relating to international trade, finance, and politics to explore the behaviour of states and international organisations. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.



The decision of the Nobel Committee to award the 2012 Nobel Peace Prize to the European Union is seen by many as the best choice. Nevertheless, the decision poses delegates with a series of questions: Is the European Union actually greater than the sum of its parts? Have the achievements helped to turn the European Union into a new type of global player? Can it project its power beyond the European continent? Can we consider the European Union as a global power in other areas, such as foreign affairs, diplomacy, and security?



These courses deal with the private as well as institutional enforcement of international commercial law. Delegates will examine the judicial and arbitration structures that exist to resolve international disputes and discuss their relative advantages. Courses offered include:



The lectures on the World Trade Organization (WTO) will discuss the history, objectives, and institutional aspects (trade negotiations, decision-making, and dispute settlement) of the General Agreement on Tariffs and Trade (GATT) and the WTO as a whole.



Today, there are more than 7,000 international organisations registered with United Nations. But what role do these international organisations play in facilitating inter-state collaboration? What types of institutions are most likely to promote productive change, and to what extent do major intergovernmental organisations fit the bill? The course will use a combination of theoretical scholarship and cutting-edge empirical research to critically examine the role of international institutions in promoting cooperation in different areas of global politics.

# HISTORY

We offer delegates the opportunity to attend a number of historical survey courses focusing on various eras, as well as courses that introduce the origins of economics, and modern economics today. The following courses may be subject to change depending on availability of faculty and course schedule.



This course will look at the history of economics from the Renaissance period including Machiavelli up until Industrialisation. Delegates will learn about the foundations of economics from a historical context and how these original theories were applied. In addition, the evolution of economics over these centuries will be studied in order for delegates to understand how it has changed.



This course will analyse the development of economics from Industrialisation until post World War II and the collapse of the Soviet Union. Delegates will look at the development of the modern economic system and how it has been adopted globally as well as identifying how historical events have impacted on economics.



The Magna Carta has been established as one of the most eminent documents throughout world history and recently celebrated its 800th anniversary. This course provides participants with essential knowledge about the issue of the grant, its implications and effect on history by looking at more modern examples of declarations, and treaties such as the American Declaration of Independence.



In this course we will discover how the cultural revolution in postwar Britain was achieved. We will examine the birth of the teenager and the advent of mass marketing and culture industries, such as popular music, during the late 1950s and early 1960s. We will analyse the phenomenon of 'Beatlemania'- in other words, how four working-class lads from a Northern industrial city, Liverpool, became the most significant and creative force in the history of popular music-either at the time or since. In addition, the course will explore the influences shaping British cultural life since the Second World War: for example, the process of 'Americanisation' and what this entailed. Furthermore, the course will examine the revolution in the lives of young people brought about by the emergence of mass higher education in Britain;



the increase in affluence and the greater social and occupational mobility of the era. The course will introduce students to innovative new historical work being undertaken on Postwar British Culture by historians such as Dominic Sandbrook, David Fowler, and Doug Rossinow (from the US). We will discuss the pivotal places in the cultural history of postwar Britain, such as Carnaby Street, the fashion centre and Mod capital of the 1960s; Abbey Road, where the Beatles recorded their groundbreaking albums 'Abbey Road' and 'Sergeant Pepper's Lonely Hearts Club Band'; and the London School of Economics, where the first student 'sit-ins' in Britain took place-and in fact, the crucible of the student revolution in 1960s' Britain. The course will illuminate a period of recent British history when British culture was at the forefront of creative ideas and global influence.



In this course, we explore the history of espionage, primarily in Britain. We examine the role Cambridge has played both in generating code-breakers during World War II and, more notoriously, in nurturing Soviet agents. The course takes as its wider theme the history and role of intelligence gathering in the twentieth century; exploring key themes in this fascinating history including the Fenian Bombing Campaign in Late Victorian Britain; the "Red Menace" (1920s), the Cambridge Spies, British Intelligence and Fascism, Churchill and British Intelligence during the Second World War; the Cuban Missile Crisis; the CIA and Student Radicalism during the 1960s; Britain and the Irish Troubles since 1968; 9/11, Afghanistan and Iraq; and the "War on Terror".

# OUR FACULTY

BELOW, YOU WILL FIND A SELECTION OF THE OUTSTANDING FACULTY WE WORK WITH, MADE UP OF MEMBERS FROM THE UNIVERSITY OF CAMBRIDGE AND THE UNIVERSITY OF OXFORD.

PROFESSOR  
JOHN DUNN

FACULTY OF POLITICS / FELLOW OF KING'S COLLEGE  
UNIVERSITY OF CAMBRIDGE (UK)

PROFESSOR JOHN DUNN IS A PROFESSOR FOR POLITICS WITH THE DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES (POLIS) AT UNIVERSITY OF CAMBRIDGE, UK.

Professor Dunn is a fellow of King's College at Cambridge University and his research interests include rethinking modern political theory; the historical formation and intellectual weakness of liberal and socialist conceptions of political value and political possibility; explaining the political trajectories of the varieties of modern states; political thought of Locke; and the historical development and current significance of democracy in different parts of the world.

His latest book 'Setting the People Free: The Story of Democracy' was published in 2005.



DR.  
MONICA WIRZ

CENTRE FOR GENDER STUDIES UNIVERSITY OF CAMBRIDGE (UK)

DR. MONICA WIRZ HAS 27 YEARS OF CORPORATE EXPERIENCE IN A WIDE RANGE OF STRATEGIC AND MANAGERIAL DISCIPLINES, INCLUDING FMCG'S, MEDIA, MANAGEMENT CONSULTANCY, AND BUSINESS START-UPS.

Dr. Wirz's main skills are in the areas of strategic planning, governance, and business sustainability through diversity, brand management, product development, marketing research, e-commerce and new business development. Her international experience comprises secondments in Germany, the UK and Brazil; area coordination in Latin America; new business development for Russia and Eastern European countries, management consulting in Northern and Western Europe. Her professional experience in the field of management and leadership has evolved into a strong interest in investigating the relationship between theory and praxis, in particular, but not exclusively, with special consideration given to gender.



DR.  
ALEXANDRA  
MARIA BOCSE

TRINITY COLLEGE UNIVERSITY OF CAMBRIDGE (UK)

Dr Bocse has worked and volunteered for different governmental and intergovernmental organisations. She was a Robert Schuman Fellow with the Directorate General for External Policies of the European Parliament working in this capacity on the EU Foreign Policy towards new and emerging democracies.

She has worked in research for the United Nations University – Comparative Regional Integration Studies, Bruges and researched on the role of the European Union as a regional actor with global aspirations in the field of security, as well as on the regional integration trends around the Atlantic and the implications of these trends for the European Union Foreign Policy. Alexandra has also worked in the past for the United Nations Development Programme and the British Embassy in Bucharest, the Political and European Affairs Section.



DR.  
CATHERINE  
MACKENZIE

FACULTY OF LAW UNIVERSITY OF CAMBRIDGE (UK)

Dr Mackenzie is a university Lecturer in International Environmental Law at the University of Cambridge. She is also an Academic Fellow of the Honorable Society of the Inner Temple.

A member of the Bar of England and Wales and Australia, she has practised law in UK, Hong Kong and Australia and been employed by the World Bank, Asian Development Bank and United Nations. Her research focuses on the relationship between international law and environmental protection and she has particular interests in international forest law, climate change obligations and the implementation and enforcement of environmental obligations by



# EXCURSIONS & CULTURAL ACTIVITIES

*A perfectly balanced summer abroad programme*

THE PROGRAMME IS NOT ALL ACADEMIC - YOU WILL RECEIVE BREAKS FROM THE INTENSE LEARNING. DURING YOUR TIME OFF, THERE ARE CULTURAL ACTIVITIES AS WELL AS PLANNED TRIPS TO TOP ATTRACTIONS AND LANDMARKS AROUND THE UNITED KINGDOM.

## PLANNED EXCURSIONS & ACTIVITIES

We design our programmes to be a well-balanced combination of academic content and cultural immersion. There are a number of activities and planned trips to iconic British landmarks in England, as we want to ensure delegates have the opportunity to enjoy the rich history and culture of a multitude of cities across the UK. Locations we have previously visited include:

Our collaboration with local organisations in Oxford offers participants opportunities to engage in popular activities around the city, such as special city and university tours.

Our team will organise a variety of social activities for you and your fellow delegates. In the past, we have organised traditional punting on the River Isis, football and cricket tournaments, college tours, a pub crawl, quiz nights, and much more.

In addition to this, we invite industry professionals, VIPs, and subject specialists to our Evening Talks, where a number of thought provoking and current issues are discussed in greater depth.



### Norwich

Norwich is the beautiful historic county town of Norfolk. The narrow medieval streets, stunning cathedral and vibrant outdoor market place makes it a wonderful place to explore.

### Stratford-upon-Avon

The birthplace of one of the most important and influential writers in the world, Stratford-upon-Avon provides a unique opportunity to learn about Shakespeare's life and his impact on the medieval town and England as a whole.

### Oxford

An international city recognized for its charm, Oxford is also home to one of the oldest universities in the world. You'll get to learn about its rich history, as well as visit some of the oldest colleges within the university.

### London

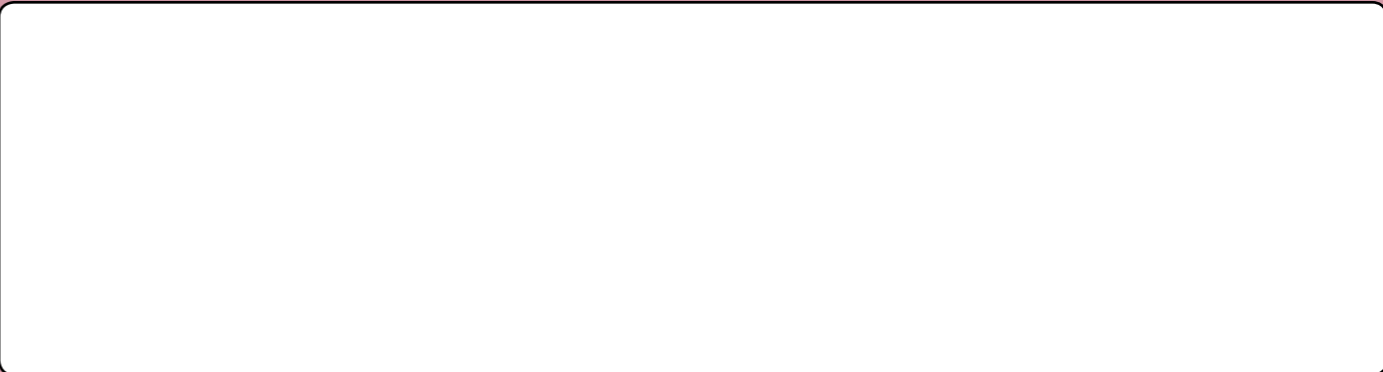
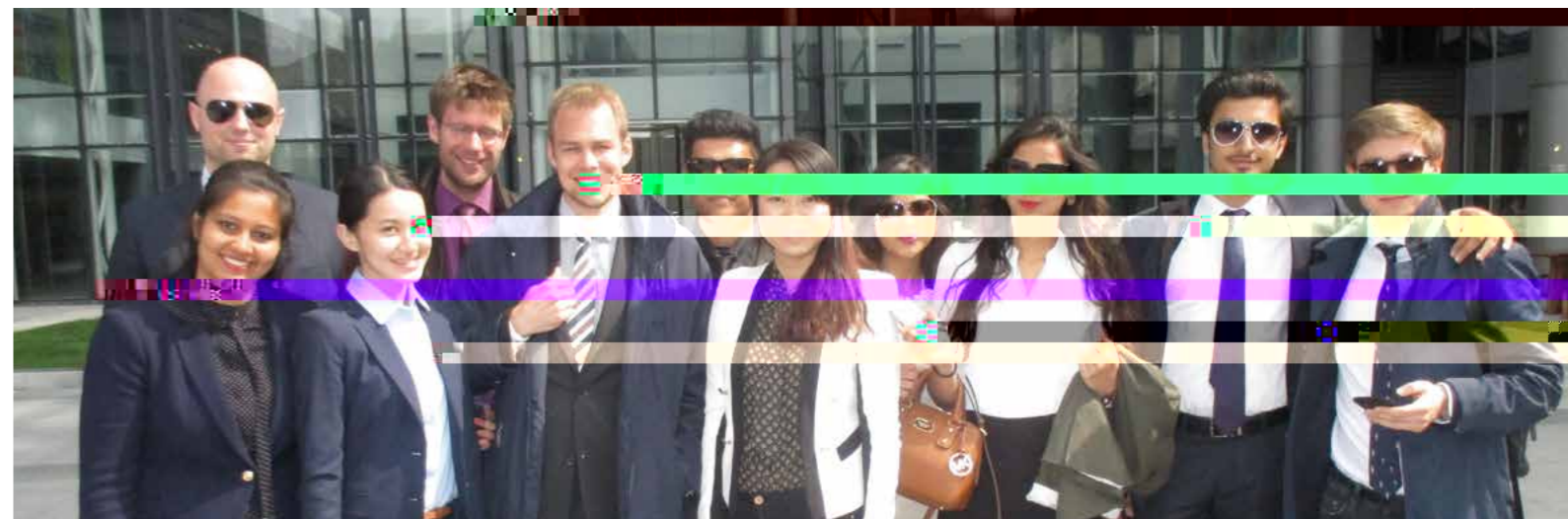
In addition to the company visits, there is an endless number of things to do in multicultural London to suit the delegates' preferences, whether it be to visit a world-renowned museum, awe-inspiring palace, or to simply enjoy afternoon tea in a riverside café.

### York

A picturesque riverside city encircled by a ribbon of ancient walls, York has a fascinating provenance that stretches back 2,000 years.

# TESTIMONIALS

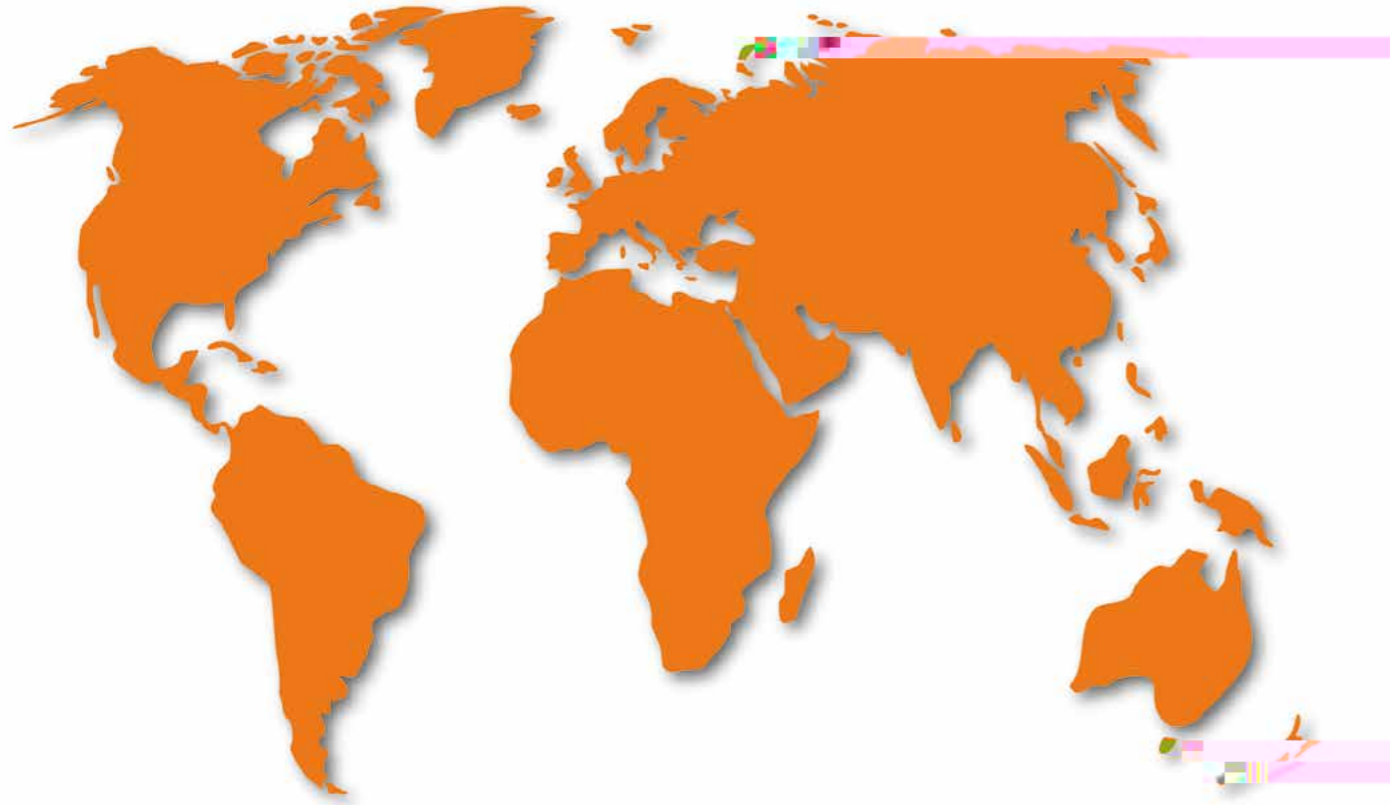
YOU CAN GET A TASTE OF OUR DELEGATES' EXPERIENCE ON THE PROGRAMME FROM THE TESTIMONIALS BELOW





# PARTICIPANTS

CSI OFFERS A COMPREHENSIVE PROGRAMME IN A WORLD-RENOWNED UNIVERSITY WITH EACH SESSION ATTRACTING A LARGE NUMBER OF DIFFERENT NATIONALITIES.



We welcome applications from all regions of the world, and each year we have students studying with us who hail from a multitude of countries. Cambridge Summer Institute offers participants a stimulating academic experience, as well as a full social schedule to ensure you experience British culture while studying with us. Over 4,000 students from more than 100 different countries and regions have attended CSI so far. Countries and regions of origin of our delegates include:

# STUDENT *Life*



*The programme allowed me to interact with a variety of people from vastly different backgrounds, all in one place.*

*There are a lot of social opportunities on campus, whether you want to catch up with new friends, participate in an organised activity, or explore the city*

# CERTIFICATE & TRANSCRIPT

## TESTING, WORKLOAD & CREDITS

An assignment will be given during each course (one examination per week). Course examination results will be listed in your official academic transcript. Workload of Cambridge Summer Institute is designed to be equivalent to:

- 2 – 3 ECTS (1 – 1.5 US credits) each week
- 8 – 12 ECTS (4 – 6 US credits) per 4-week session

Magdalene College (University of Cambridge, UK) will award each delegate who successfully graduates from the programme a Certificate of Attendance and Achievement and an Academic Transcript.

The Academic Transcript will contain the following information:

- Courses attended and chosen lecture track
- Results of the weekly examinations
- Workload of each course



# TUITION & FEES

~~1000~~ ..... ~~300~~

The tuition fee includes all lectures, lecture materials, leisure activities, planned weekend excursions and one day in London for programme-related visits.

~~1000~~ ..... ~~2000~~

All delegates of CSI are accommodated in different buildings of Magdalene College as well as other colleges of University of Cambridge (UK). Normally, delegates live in single rooms with shared, unisex bathroom facilities. Please be aware that dormitory rooms come in different size, shape, and style, and are randomly assigned to individual delegates. All accommodation will be within walking distance of the lecture facilities.

~~1000~~ ..... ~~00~~

The accommodation fee includes breakfast only. If you would like to have lunch and dinner served daily, there is an extra “full board” charge.

# APPLY

[www.cambridgesummerinstitute.com](http://www.cambridgesummerinstitute.com)


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 /cbleducation

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We look forward to seeing you in Cambridge!



[www.cambridgesummerinstitute.com](http://www.cambridgesummerinstitute.com)